

# University of Pretoria Yearbook 2016

## Entrepreneurship theory 822 (ENP 822)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Business Management
<b>Period of presentation</b>	Semester 1

### Module content

- History, where does entrepreneurship come from
- The economists (Cantillon, Say, Schumpeter); The entrepreneurial behaviourists (Weber, Henry, McClelland); The historians (Cole, Belshaw, Livesey); The management scientists (Drucker, Mintzberg); The entrepreneurial specialists (Timmons, Gartner, Welsh, Brockhaus, Filion);
- Defining entrepreneurship - Analyzing the concept
- Key theories relevant for the entrepreneur -
- Resource based view, Real options theory, Transaction cost theory, Resource munificence theory, Threat-rigidity theory, Confirmation bias, Escalation of commitment bias, Self serving bias, Prospect theory, Regulatory focus bias, Prospect theory, Metacognition, reflection, tacit vs explicit knowledge, Prototype theory, etc
- Key contributors to the entrepreneurship body of knowledge
- Gartner, Carland, Baron, Shepherd, Aldrich, Kuratko, Mitchell, Reynolds, Brockhaus, Vesper, Shane, Venkataraman, etc.
- The future of entrepreneurship - where are we heading?
- Relevant topics
  - Entrepreneurial leadership
  - Entrepreneurial strategy
  - Entrepreneurial cognition
  - Entrepreneurial paradoxes

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